



Social Media & Content Creation (m/f/d) Intern or working student

Are you looking for a fun job that gives you the freedom to develop yourself, learn new things and be effective? Then you are very welcome in our team!

We are:

Winkt 🙌 Winkt is a Berlin-based startup with a social reality platform that allows people to interact with each other when they are in the same place at the same time. Our vision is to build a localverse where all information that is relevant can be found. We want to enable our business customers to reach local people and give our end customers all the information they need onsite. Read more here: www.winkt.me

We are looking for:

Social Media & Content Creator for Winkt App, Facebook, Instagram and our homepage.

Your tasks:

- You analyze the market to adjust the content to the needs of our customers
- You create, test and adjust marketing campaigns
- You create content that addresses our B2B customers and our B2C customers
- You keep our app and social media platforms up to date and constantly interact with our customers
- You are the contact person for our customers on social media

Your profile:

- You have already gained some experience in the field of social media creation
- You are familiar with the common social media platforms and their practices
- You enjoy linking, sharing and commenting on posts
- You like to write and create content
- You are full of ideas and drive
- You are familiar with google ad's and in-app ad's
- Professional German and English language skills

What we offer:

- You can expect a dynamic, nice, open-minded team
- Flexible work with a wide range of creative opportunities and exciting projects
- The opportunity to continue working for us after this position and to create your own workplace
- The chance to continuously take on more responsibility and develop yourself further
- Flat hierarchies & short decision-making processes

We are looking forward to you and your application! 🙌
Send us your CV and a short email directly to: jasmin@winkt.me